

ABSTRACT OF THE DISCLOSURE

A unique combination of compression, encoding, authoring, and encryption software practices to store large data and media files onto external mobile handset and PDA compatible memory devices. The unique combination allows for a copy
5 protected handset and PDA compatible external memory device with pre-installed data and media. A multimedia player is also written in the external memory device along with the processed data and/or media files, wherein the multimedia player is used to render the stored data and/or media files in a mobile device such as an external mobile handset or PDA. The memory device is inserted into a mobile
10 handset or PDA for access by a user.